Helping employees live better

Perkbox is a platform designed to enrich the entire employee experience – both inside and outside of work.

Our four products – Perks, Medical, Insights and Recognition – help create environments where people and companies can do great things.
It’s all about the employee experience

61% of the UK’s workforce are disengaged.

This combination of absence, employee turnover and retraining costs UK businesses a staggering £340bn a year.

The employee experience (EX) is the result of every interaction your people have with your company – from on-boarding through to L&D.

Just as marketers support the customer experience to stop churn, HR and managers have a golden opportunity to nurture the EX. That’s where Perkbox comes in.

Our platform gives employees everything they need to stay motivated and inspired, creating workplaces where people perform better and stick around for longer.

The result of EXcellence

- Greater revenue growth: 2.3x
- Shareholder return: 5x
- Higher profitability: 21%
- Higher productivity: 17%
- Increase in customer ratings: 10%

Helping employees live better, in life and at work
Why the employee experience matters...

**Attract the most talented people**

The kind of people capable of driving companies forward have their choice of employer, so you need a standout employee value proposition (EVP) to get them through your door.

“We want to be an employer of choice and attract the best talent. Offering Perkbox is a great attraction tool”

Gemma Burke, Head of HR

**Nurture a winning company culture**

A cool office won't grow your people or your business. Cultivating a winning culture takes the right mission, values, people and benefits – we call them the four pillars of company culture.

“We've been able to create a culture of recognition and start making a difference for all of our teams in the business”

Gary Griffith, HR Business Partner
See staff retention skyrocket

Give people the benefits they need and they'll perform better and stick around for longer. This might seem simple on paper, but like culture, it takes a blended approach.

“Last year our staff turnover was 44%. Since starting Perkbox this year it’s dropped to 33%, and is continuing to go down each month”

Sophie Weids, People Advisor

Our mantelpiece of customers...
And it’s getting crowded. We’ve helped over 7,000 companies shape their unique EX.
Welcome to perkbox

The employee experience platform you've heard so much about...

Helping employees live better, in life and at work
Perks your people can’t wait to use

Our Perks are carefully chosen to support your team’s financial, emotional and physical wellbeing. Help your employees’ salaries go so much further.

- Save up to £1585 per person, per year with over two hundred discounts and freebies
- Make savings in all areas of life, from food and drink to travel
- Save on tax and National Insurance with salary sacrifice programmes
- Add your existing perks and benefits to the platform

“Over the last 12 months, colleagues have saved over £160,000 – Perkbox really does give you a great ROI”

Sophie Weids, People Advisor

Helping employees live better, in life and at work
Here are a few favourites...

<table>
<thead>
<tr>
<th>Perk</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half price tickets at all major cinemas</td>
<td>£5-7 per person</td>
</tr>
<tr>
<td>Free Caffè Nero hot drink</td>
<td>£4-16 per week/month</td>
</tr>
<tr>
<td>Discounts at Waitrose, Tesco, Sainsbury’s and M&amp;S</td>
<td>Up to 6% discounts</td>
</tr>
<tr>
<td>Retail discounts inc. Apple, John Lewis, Argos, Curry’s/PC World,</td>
<td>4-15%</td>
</tr>
<tr>
<td>Clarks and Boohoo</td>
<td></td>
</tr>
<tr>
<td>Restaurants discounts inc. Zizzi, Bill’s, Cafe Rouge, Pizza Express,</td>
<td>5-20%</td>
</tr>
<tr>
<td>La Tasca, and more</td>
<td></td>
</tr>
<tr>
<td>Gym discounts inc. Pure Gym and My Gym</td>
<td>10-28%</td>
</tr>
<tr>
<td>Magpie learning and development platform</td>
<td>&gt;£200</td>
</tr>
</tbody>
</table>
Introducing PerksGO

PerksGO takes the hassle out of saving, and helps you get even more money off the things you love.

- Go link your debit or credit card to Perkbox.
- Go earn back to your Perkbox wallet by spending in affiliated cafés and restaurants. You’ll save 10-25% of your bill.
- Go spend your earnings on a huge selection of perks on our platform.

Four in five (79%) employees would prefer new or additional benefits to a pay increase.

Glassdoors Employment Confidence Survey

Helping employees live better, in life and at work
Perkbox Medical: Get practical about employee wellness

Business healthcare that’s simple and affordable.

- **Tackle absenteeism**
  Which costs the average UK business £554\(^1\) per employee per year. Perkbox Medical gets people better faster.

- **Reduce presenteeism**
  86%\(^2\) of HR managers observed their people working while sick at some point in the last year. Perkbox Medical empowers your people to proactively maintain their own health.

- **Boost productivity**
  Six working hours are lost on average per GP visit. Perkbox promotes health, building more engaged and productive teams.

\(^1\) https://bit.ly/2BBmuhx
\(^2\) https://bit.ly/2jnrHmG

Helping employees live better, in life and at work
Everything from booking appointments and managing prescriptions to viewing policies and claims process information lives within one app.

**Online GP**
Book appointments and speak to a registered GP of your choosing within minutes.

**Seamless experience**
Choose to give our GPs secure access to your health records.

**Prescription deliveries**
Get medicines including NHS prescriptions delivered to your home, workplace or local pharmacy.
Perkbox Insights: Turn employee feedback into action

Insights is an agile pulse survey tool for gathering and acting on feedback in a way that improves company culture and performance.

- **Improve company performance**
  By giving your employees a voice and managers an action plan, Insights improves transparency and collaboration.

- **Make data-driven decisions**
  Budget holders talk figures. Insights gives you the evidence you need to forward the people agenda.

- **Reduce staff turnover**
  The most important feedback often comes too late – during the exit interview. Insights identifies challenges before they become problems.
Ask the right questions
Automate pulse surveys based on organisational psychology-backed questions.

Tell the right stories
Tell stories with your data through a real-time dashboard and compare your teams’ feedback.

Ge the right feedback
Get a meaningful understanding of the health of your business, and the overall employee experience.

Take the right actions
Forward the people agenda with the evidence you need to secure senior buy-in.

“Insights was very simple to launch and gives us a nice, centralised place to stay on top of our employee feedback. Getting to hear what people are thinking in realtime is great”

Colin Bancroft, General Manager

Helping employees live better, in life and at work
Perkbox Recognition: Bring your values to life

Identify and celebrate all kinds of employee contributions with our easy-to-use recognition platform.

- **Instill company values**
  It’s no good pinning your values on the wall – they need to be lived.

- **Realise your mission**
  Get people working towards a common goal – whether it’s a sales target or achieving world peace.

- **Retain top talent**
  Companies that recognise their employees’ efforts enjoy 31% lower staff turnover rates.
Recognition
Encourage the behaviours that achieve your company goals by shining a spotlight on exceptional performance.

Polls
Set company-wide polls to promote friendly competition while drawing attention to outstanding contributions.

Reward
Send personalised rewards from our huge range of big brand gift cards to incentivise a specific goal or celebrate success.

Showreel summary
Track your team’s successes, and ensure everyone’s making the most of the platform.

“We’ve been able to create a culture of recognition and start making a difference for all of our teams in the business”

Gary Griffith, HR Business Partner
Together, these products do big things…

“Perkbox has impacted our business, because our turnover since we signed up 12 months ago has reduced by 13%”
Gary Griffith, HR Business Partner

“If we look at the hard numbers, Perkbox has helped us demonstrably; we’ve actually reduced our turnover by a staggering 57%, which is phenomenal”
Andy Brierley, Technical Director

“Since we started using Perkbox, we’ve seen an increase of 35% more visits to our LinkedIn careers page”
Sarah Day, People Director
Helping employees live better, in life and at work

Perkbox is a platform designed to enrich the employee experience. Our four products help create environments in which people and companies thrive.

perorks
Our Perks are carefully chosen to support your team’s financial, emotional and physical wellbeing.

 rekognition
Recognition brings your company values to life, helping you incentivise and reward top achievers.

sights
Insights is an agile pulse survey tool, enabling you to gather and act on feedback in a meaningful way.

medical
Our latest product Perkbox Medical is a simple and affordable answer to business healthcare.

We also host events, publish books, write articles and create videos that will assist you in your journey to delivering the ultimate employee experience.

See the platform in action